

17<sup>th</sup> October 2023

**Link to Hope Family and Elderly Shoebox Appeal**

Dear Parents and Carers,

I am writing to you on behalf of our school council. Today we have sent out a leaflet with every child about the Link to Hope shoebox appeal. As a school we have previously supported the Samaritans Purse shoebox appeal, however we are aware they have received negative press over their approach of adding religious literature to the gift boxes after they are dispatched. Instead, we have been signposted to the Link to Hope Shoebox appeal. We particularly liked the fact that families as well as the elderly were given boxes. Last year the charity sent out 26,000 boxes to project leaders and contacts in Eastern Europe, including Ukraine. Last year's delivery diary and photos can be found on their website at <https://linktohope.co.uk/shoebox-appeal-delivery-diary-2022/>

*Link to Hope say ...*

*What makes our Shoebox Appeal 2023 different?*

- 1. Your shoeboxes will go to the poorest people in Ukraine, Moldova, Bulgaria and Romania.*
- 2. Unlike many other shoebox appeals, our scheme collects boxes for entire families and the elderly, so nobody's left out.*
- 3. We are small, yet established enough to have personal relationships with the individuals in Eastern Europe who work hard delivering your boxes. For transparency, we also carry out spot-checks to confirm that the right people are receiving your boxes.*
- 4. We believe that sending shoeboxes shows love from British people to those in war-torn or poverty-stricken circumstances, regardless of their background, colour, creed or religion.*

If you wish to support the appeal there are a number of ways that you can from donating money, having the charity fill a shoebox for you, through to filling a box yourself. What to put in a box can be found on the leaflet.

Due to time constraints we are asking that if you wish to make up a shoebox that all shoeboxes are in school by **Wednesday 1<sup>st</sup> November**. They need to be delivered to our local receiver a couple of days after that. Further information can be found on the charity's website <https://linktohope.co.uk/>.

**Mrs Rogers,**  
**on behalf of the school council 2023**

